

CONTRACT



WFXT
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

And:

Multi Media Services
915 King Street
2nd Floor
Alexandria, VA 22314

<u>Contract / Revision</u> 4070822 / 3		<u>Alt Order #</u> Brown
<u>Product</u> SCOTT BROWN/SENATE		
<u>Contract Dates</u> 10/01/12 - 10/07/12	<u>Estimate #</u> 5041	
<u>Advertiser</u> Brown/MA/Senate-R		<u>Original Date / Revision</u> 09/07/12 / 10/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Walt Lopko	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV14212	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFXT	10/01/12	10/05/12	Fox 25 AM News 6a	6a-7a		:30			NM	10	\$7,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				10	\$750.00			
2	WFXT	10/01/12	10/05/12	Fox 25 AM News 7a	7a-9a		:30			NM	10	\$7,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				10	\$750.00			
3	WFXT	10/01/12	10/05/12	Fox 25 AM News	7a-9a		:30			NM	5	\$3,750.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$750.00			
4	WFXT	10/01/12	10/05/12	Fox 25 AM News 9a	9a-10a		:30			NM	10	\$3,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				10	\$300.00			
5	WFXT	10/01/12	10/05/12	Dr. Oz	10a-11a		:30			NM	5	\$500.00
		Immediately Preemptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$100.00			

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<u>Advertiser</u> Brown/MA/Senate-R		<u>Original Date / Revision</u> 09/07/12 / 10/01/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFXT	10/01/12-10/07/12	Dr. Oz	10a-11a	MTuWThF----	:30		\$100.00	NM		
			See MG 5.6,5.7,5.8,5.9,5.10									
	2	WFXT	10/01/12-10/07/12	Dr. Oz	10a-11a	MTuWThF----	:30		\$100.00	NM		
			See MG 5.6,5.7,5.8,5.9,5.10									
	3	WFXT	10/01/12-10/07/12	Dr. Oz	10a-11a	MTuWThF----	:30		\$100.00	NM		
			See MG 5.6,5.7,5.8,5.9,5.10									
	4	WFXT	10/01/12-10/07/12	Dr. Oz	10a-11a	MTuWThF----	:30		\$100.00	NM		
			See MG 5.6,5.7,5.8,5.9,5.10									
	5	WFXT	10/01/12-10/07/12	Dr. Oz	10a-11a	MTuWThF----	:30		\$100.00	NM		
			See MG 5.6,5.7,5.8,5.9,5.10									
	6	WFXT	10/01/12-10/07/12	TMZ	10a-11a	MTuWThF----	:30		\$100.00	NM		
	Ⓜ		MG for 5.4,5.3,5.5,5.1,5.2									
	7	WFXT	10/01/12-10/07/12	TMZ	10a-11a	MTuWThF----	:30		\$100.00	NM		
	Ⓜ		MG for 5.4,5.3,5.5,5.1,5.2									
	8	WFXT	10/01/12-10/07/12	TMZ	10a-11a	MTuWThF----	:30		\$100.00	NM		
	Ⓜ		MG for 5.4,5.3,5.5,5.1,5.2									
	9	WFXT	10/01/12-10/07/12	TMZ	10a-11a	MTuWThF----	:30		\$100.00	NM		
	Ⓜ		MG for 5.4,5.3,5.5,5.1,5.2									
	10	WFXT	10/01/12-10/07/12	TMZ	10a-11a	MTuWThF----	:30		\$100.00	NM		
	Ⓜ		MG for 5.4,5.3,5.5,5.1,5.2									
6	WFXT	10/01/12	10/05/12	Ricki Lake	4p-5p		:30			NM	5	\$1,250.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/01/12	10/07/12	MTWTF--	5			\$250.00				
7	WFXT	10/01/12	10/05/12	Dr. Oz	5p-6p		:30			NM	5	\$1,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/01/12	10/07/12	MTWTF--	5			\$300.00				
8	WFXT	10/01/12	10/05/12	Fox 25 News at 630p	630p-7p		:30			NM	5	\$2,250.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/01/12	10/07/12	MTWTF--	5			\$450.00				
9	WFXT	10/01/12	10/05/12	TMZ	7p-730p		:30			NM	5	\$2,750.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/01/12	10/07/12	MTWTF--	5			\$550.00				
10	WFXT	10/01/12	10/05/12	Fox 25 News at 6p	6p-630p		:30			NM	5	\$2,250.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/01/12	10/07/12	MTWTF--	5			\$450.00				
11	WFXT	10/01/12	10/05/12	M-F/Su 11p-1130p News	11p-1130p		:30			NM	5	\$6,250.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/01/12	10/07/12	MTWTF--	5			\$1,250.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WFXT	10/01/12-10/07/12	M-F/Su 11p-1130p News	11p-1130p	MTuWThF----	:30		\$1,250.00	NM		
			See MG 11.6									
	6	WFXT	10/02/12-10/05/12	M-F/Su 11p-1130p News	11p-1130p	-TuWThF----	:30		\$1,250.00	NM		
	Ⓜ		MG for 11.3 10/03									
12	WFXT	10/01/12	10/05/12	M-Su 1a-2a	1a-2a		:30			NM	11	\$275.00
		Immediately Preemptible										

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<u>Contract Dates</u> 10/01/12 - 10/07/12	<u>Product</u> SCOTT BROWN/SENATE	<u>Estimate #</u> 5041
<u>Advertiser</u> Brown/MA/Senate-R		<u>Original Date / Revision</u> 09/07/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				11	\$25.00			
13	WFXT	10/01/12	10/05/12	Fox 25 AM News 430a	430a-5a		:30			NM	5	\$875.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$175.00			
14	WFXT	10/01/12	10/05/12	Fox 25 AM News 5a	5a-6a		:30			NM	10	\$5,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				10	\$500.00			
15	WFXT	10/01/12	10/07/12	M-Su 10p-11p News	10p-11p		:30			NM	14	\$25,200.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTFSS				14	\$1,800.00			
16	WFXT	10/07/12	10/07/12	Fox News Sunday	9a-10a		:30			NM	1	\$400.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$400.00			
17	WFXT	10/01/12	10/05/12	TMZ	1130p-12a		:30			NM	5	\$2,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$500.00			
18	WFXT	10/01/12	10/05/12	TMZ/Dish Nation	1p-2p		:30			NM	5	\$325.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$65.00			
19	WFXT	10/01/12	10/05/12	Anderson Live	3p-4p		:30			NM	5	\$325.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$65.00			
20	WFXT	10/07/12	10/07/12	King of the Hill	1130p-12a		:30			NM	1	\$400.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$400.00			
21	WFXT	10/01/12	10/05/12	Dish Nation	730p-8p		:30			NM	5	\$3,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$600.00			
22	WFXT	10/01/12	10/05/12	M-F 4a-430a	4a-430a		:30			NM	5	\$125.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$25.00			
Totals											137	\$76,925.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/07/12	137	\$76,925.00	\$65,386.25
Totals	137	\$76,925.00	\$65,386.25

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<u>Contract / Revision</u>	<u>Alt Order #</u>
4070822 / 3	Brown

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/01/12 - 10/07/12	SCOTT BROWN/SENATE	5041

<u>Advertiser</u>	<u>Original Date / Revision</u>
Brown/MA/Senate-R	09/07/12 / 10/01/12

Signature: _____ **Date:** _____

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